## **EcoSplash Privacy Policy**

Your privacy is important to us. At EcoSplash, we're committed to protecting your personal information and ensuring transparency. Here's how we handle your data:

- 1. **Information We Collect**: We collect information you provide when you sign up, browse and interact on EcoSplash, including name, email, payment details and browsing history.
- 2. How We Use Your Information: Your information helps us improve your experience, process orders, personalise content and send updates on EcoSplash news or offers. We may also use your information to promote your business across social media, advertising, and other marketing channels to boost visibility.
- 3. **Sharing Your Information**: We don't sell your personal data. We only share your information with trusted partners and vendors necessary to provide our services (like payment processors). Additionally, to help promote your business, we may share select information with our marketing channels. If required by law, we may also share information with authorities.
- 4. **Cookies and Tracking**: We use cookies and similar technologies to enhance your experience and gather usage data. You can manage your cookie settings anytime.
- 5. **Your Rights**: You have the right to access, update or delete your information. Contact us if you need assistance with this.
- 6. **Data Security**: We prioritise the security of your data with industry-standard protections to safeguard your information.
- 7. **Changes to This Policy**: We may update this Privacy Policy from time to time. We'll let you know about major changes by email or on the EcoSplash website.

If you have questions or need help, contact us at admin@ecosplash.com.au